



# VIRGINIA FEDERATION OF MUSIC CLUBS

Host for National Federation of Music Clubs Biennial Convention

McLean/Tysons Corner Hilton Hotel

June 6 – 12, 2011

## PROGRAM BOOK ADS

### Step 1 – Your contact information (please print)

Name of Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Authorized by (name): \_\_\_\_\_

Contact person for questions about ad: \_\_\_\_\_ Tel: \_\_\_\_\_

Ad obtained by VFMC member: Name \_\_\_\_\_

Club \_\_\_\_\_

### Step 2 – Ad Selection (one form for each ad)

Inside front or back cover (7 1/2" H x 4 1/2" W)		Color Possible	\$200 _____
Whole page vertical (7 1/2" H x 4 1/2" W)	B & W	\$120 _____	
Half page horizontal (3 3/4" H x 4 1/2" W)	B & W	\$ 75 _____	
Quarter page horizontal (1 3/4" H x 4 1/2" W)	B & W	\$ 40 _____	
Eighth page horizontal (1 3/4" H x 2 1/4" W)	B & W	\$ 25 _____	(Non VFMC)
Eighth page horizontal (1 3/4" H x 2 1/4" W)	B & W	\$ 20 _____	(VFMC Member)

**Format:** All ads must be submitted in the sizes listed. We request that every effort be made to send the advertisements **electronically** by e-mail in a **copy ready format**. If you cannot send it by e-mail, it can be mailed on a CD or as a hard copy (in correct size) to be scanned. Note: The program book will have a 1/2" margin around full-page ad; half page or quarter page ads will have 1/4" between and eighth page ads will be separated with a line.

**Send ad to:** Susan P. Tury: [stury@earthlink.net](mailto:stury@earthlink.net)

900 Aldrich Place, Woodbridge, VA 22191

**Deadline: March 31, 2011**

### **Step 3 – Send Payment and this form to Susan P. Tury (above address):**

\_\_\_\_\_ Check enclosed for \$ \_\_\_\_\_.

**Make check payable to "2011 Virginia Convention"**

"2011 Biennial Convention – Ad" on memo line

---

Internal use only:

\_\_\_\_\_ Check # \_\_\_\_\_ received for \$ \_\_\_\_\_

\_\_\_\_\_ Sent to 2011 Virginia Convention Treasurer: (date) \_\_\_\_\_

Ad received \_\_\_\_\_ in \_\_\_\_\_ format